Revnomix
Hotel Data Analytics

Customised BI Platform for Luxury Hotels and Resorts brand

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PALACES HOTELS RESORTS

Luxury Hotels and Resorts brand (Hotel Chain)
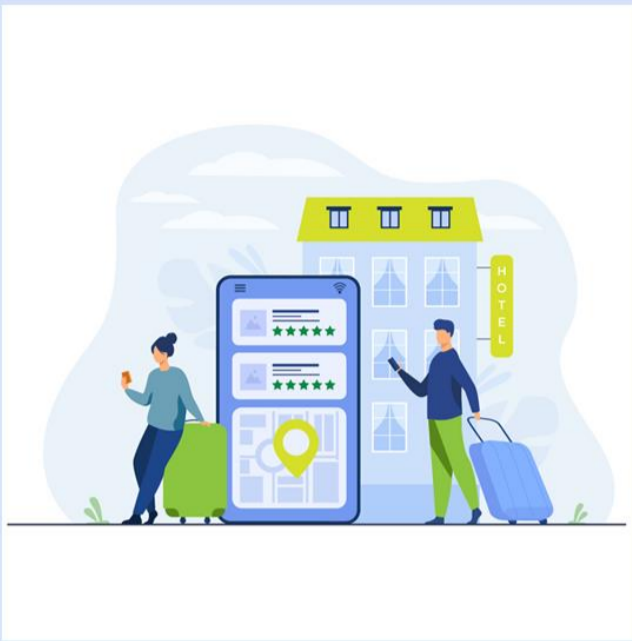
Objective

The Client , a Luxury Hotels and Resorts brand with a diverse portfolio award-winning properties reached out to Revnomix with concerns revolving around processing and usage of data. These challenges predominantly came from the fact there was a lot of manual intervention for data processing and data from different hotels were available in different formats. The Management, hence, wasn't able to read all data similarly.

Their goal was to seek end to end automation for functions like Front Office, Sales and Revenue such that data requires minimal manual intervention eventually transformed to business intelligence. This data would ultimately be available Realtime for Management, Asset & Revenue management team in right context and at the right time.

Challenges

Automation

Automation: There was manual reporting at all levels across the organization . This made processing the data rather tedious and due to manual intervention, authenticity of data was questionable.

System & Process

Lack of standardized systems set up and automated processes proved to be hinderance in reading historic data and future demand trends .

Our Approach to the Problem

Data	Standardization
Various data from each hotel groups proprietary systems (PMS, RMS) consolidated in a single database. External data like Rate Shopping, STR, Demand 360 etc consolidated for unit to estate level analytics. Common BI platform build for all day to day data and analytics needs like Forecasting, Pattern, Price and Pace Analysis.	Standard Data Procedure established for each Hotel brand considering unique ways of working and system stacks. Integration of raw data and performing multiple transformation and mappings to create different dashboards.

Solutions Offered

Standard data management process	Automation	Functional dashboard	Insights
The manual process of MIS reporting was completely replaced by an automated BI Platform. Data that was everywhere is now consolidated and managed systematically.	Automated Daily & weekly Reporting with insights based on AI &MI Sales productivity, Nationality report, daily MIS, Pace, STR etc.	• Role based access for users Asset, Regional, Unit, Department, teams etc • To Analyze historical performance and monitor future demand materialization pace • Robust process of Forecasting and Monitoring with data availability at a click • Trend insights, performance insights, relationship insights	• Descriptive Analytics • Prescriptive Analytics • Diagnostic Analytics • Predictive Analytics

What the Client has to Say

Revnomix , has collaborated with us on Revenue management Process automation backed with data driven approach. This is supported with daily engagement & 24/7 monitoring for Revenue Optimization – Director

The Revnomix Edge

Data Driven Decision Making Approach	Automate with Us	Incisive Business Process
Data Security	Proactive Approach	Collaborative Team

Get in touch →

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